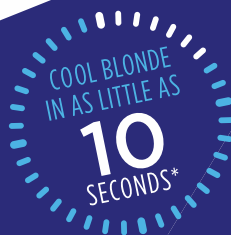


NXT
NEXT GENERATION

BLONDE

FX

INSTANT NEUTRALISING FLUID
FOR YELLOW & COPPER TONES



Visibly transform blonde hair
for a radiant clear cool blonde.

NEW





WHAT IS BLONDE FX?

- A rinse out fluid containing violet pigment with a hydrogel base that quickly neutralises yellow and copper tones
- Ideal for blonde, lightened or grey hair
- The neutralising effect is visible on hair with base 8, 9 and 10!
- Targeted & easy application thanks to its gel base formula and nozzle applicator
- See a visible transformation from the very first use

HOW BLONDE FX WORKS

Our innovative, non-oily, HYDROGEL BASE, allows the cold violet pigments to come in to direct contact with the hair.

This combination delivers a quick, effective and efficient penetration of the hair.

The high concentration of violet pigments effectively counteracts brassy tones and, in combination with the processing time, allows Blonde FX to also act on a copper base.



**PLATINUM BLONDE
PROCEDURE IS PERFORMED
AT BASE 10 YELLOW
BLONDE.**

1. Wash hair with gentle shampoo and rinse.
2. Apply Blonde FX to wet hair and massage. Leave on for 10 seconds and rinse. Repeat if necessary. If hair is dry, apply colour mask and rinse.
3. Proceed with the styling.

**RESULT: neutralising of
unwanted yellow tones.**

BEFORE



AFTER



NEUTRALISE
THE HAIR

BASE LEVEL 9
Very Light Blonde

Application Time:
30 SECONDS

NEUTRALISE
THE HAIR

BASE LEVEL 8
Light Blonde

Application Time:
3 MINUTES

**BLONDE FX ALSO WORKS
AT BASES 8-9 ON YELLOW
& COPPER TONE AFTER
LIGHTENING.**

1. Wash hair with gentle shampoo and rinse.
2. Apply Blonde FX to wet hair and massage. Then comb, leave on from 30 seconds to 3 minutes and rinse thoroughly.
3. Proceed with toning and styling.

**RESULTS: Neutralising of
unwanted yellow & copper
tone + pigment stability
after toning.**

WITH NXT'S INCREDIBLE
BLONDE FX RINSE OUT
FLUID, VISIBLY TRANSFORM
HAIR IN AS LITTLE AS 10
SECONDS* FOR A RADIANT
CLEAR COOL BLONDE!

To find your nearest stockist visit: nxthair.co.uk/store-finder
Or scan the QR code below to discover more.



@nxthair
nxthair.co.uk

*Revive colour on base 10 in 10 seconds

NXT
NEXT GENERATION